



How Teens Around the World Relate to Jesus

THE OPEN GENERATION: VOLUME 1 - HOW TEENS AROUND THE WORLD RELATE TO JESUS

[GTM Asset Folder](#) (Links to Google Drive Folder with ALL Assets)

Barna Store Product Page (Links to Store Product Page)

<https://shop.barna.com/products/how-teens-around-the-world-relate-to-jesus-the-open-generation>

Graphic Assets (Linked to Individual Folder in Google Drive)

1. [Cover Images](#)
2. [Email Headers](#)
3. [Social Graphics](#)
4. [Presentation Templates](#)
5. [Webinar Graphics](#)

[Partner Email/Social Share Copy](#)

Buy Button Embed Codes

1. [Basic \(Button only\)](#)
2. [Classic \(Cover + Button\)](#)
3. [Full View \(Classic + Button + Description\)](#)

Partner Email/Social Share Copy

Subject Lines:

Email 1:

How Teens Around the World Relate to Jesus
Learn from 25,000 interviews in 26 countries...
Want to better understand teenagers around the world?

Email 2:

How teens perceive and feel about Jesus
A new research report to help you understand today's teenagers
Understand the teens in your community

[Email Copy:](#)

A NOTE TO PARTNERS: Please remove your organization's name in the copy where the list of partners is seen. This area is highlighted below.

Email 1

SUBJECT IDEAS:

How Teens Around the World Relate to Jesus
Learn from 25,000 interviews in 26 countries...
Want to better understand teenagers around the world?

BODY:

We've teamed up with Barna Group in partnership with Alpha, Biblica and World Vision with additional support from Christian Vision, Bible Study Fellowship, Christ in Youth and the Association of Christian Schools International for a first-of-its-kind international research study.

Through 25,000 interviews in 26 countries, we're seeking to help ministry leaders better understand teenagers around the world.

The result is a new series of research reports called The Open Generation, and the first volume is available now.

Inside *How Teens Around the World Relate to Jesus*, we explore teens' perceptions of and affection for Jesus.

The results include both encouraging tendencies to build on and some concerning gaps that churches and Christian leaders have an opportunity to address.

We encourage you to pick up a copy today so that you can better understand the present and prepare for the future, by getting to know the young people who are poised to reshape the world.

BUTTON

Email 2

SUBJECT IDEAS:

How teens perceive and feel about Jesus

A new research report to help you understand today's teenagers

Understand the teens in your community

BODY:

Are you looking for new ways to understand the teens in your community, meet them where they are and invite them into a life of drawing closer to Jesus?

If so, don't miss our new research report *How Teens Around the World Relate to Jesus*.

It's the first volume in a new series called The Open Generation that we helped create through partnerships with Barna Group, Alpha, Biblica and World Vision with additional support from Christian Vision, Bible Study Fellowship, Christ In Youth and the Association of Christian Schools International.

Inside, you'll discover how teens around the world perceive and feel about Jesus, including both encouraging tendencies to build on and some concerning gaps that churches and Christian leaders have an opportunity to address.

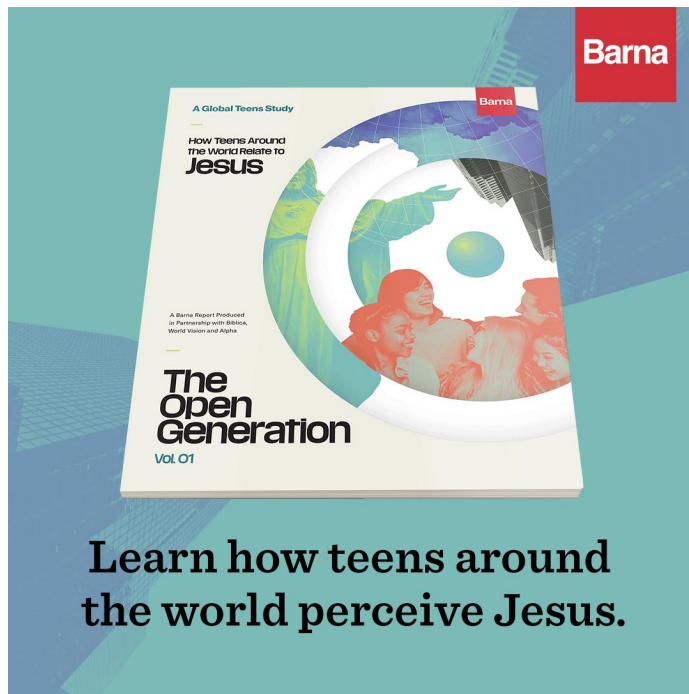
The findings are based on 25,000 interviews from 26 countries, allowing you to not only understand your own community, but see how it fits into the larger global picture.

We're confident it will be of service to you in the important work you're doing.

[Click here to pick up a copy.](#)

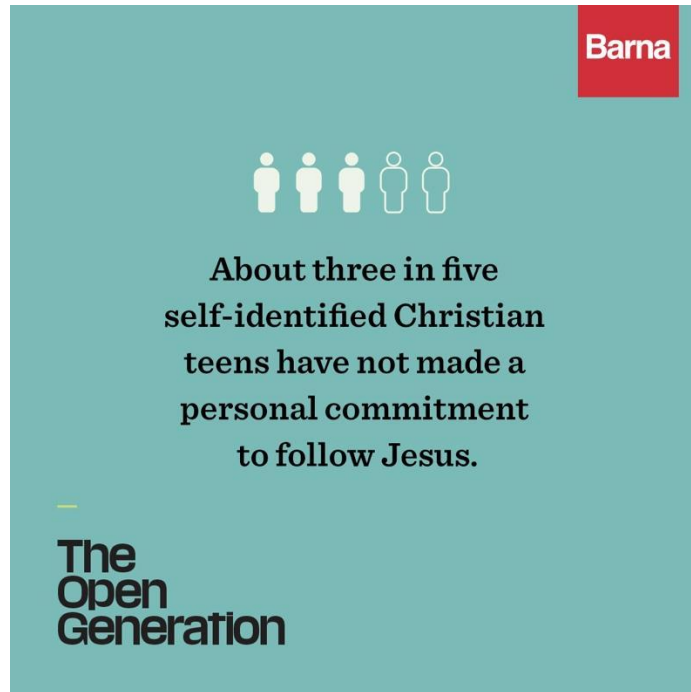
[Social Copy:](#)

Social Draft 1

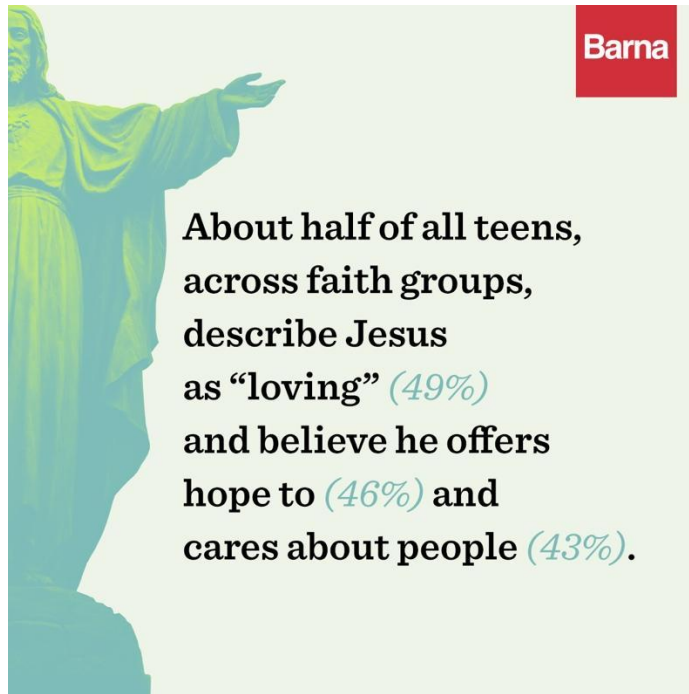


**Learn how teens around
the world perceive Jesus.**

We have partnered with @Barna Group to bring you a new study: How Teens Around the World Relate to Jesus—the first report in The Open Generation series. Get your copy here: [LINK](#)



What does it mean for teens to follow Jesus? We partnered with @Barna Group to find out how teens around the world relate to Jesus in the first publication of The Open Generation series.



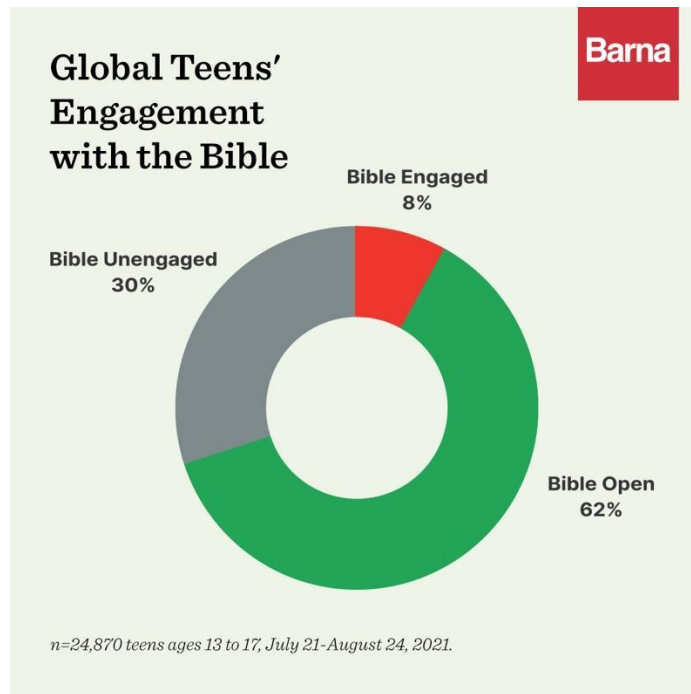
Is this how the teens in your life would describe Jesus? This finding comes from the first volume of The Open Generation, the largest study @Barna Group has ever conducted in its 38-year history.



Christ-following teens stand out in their optimism, especially when it comes to looking forward to the future or feeling good about themselves, something roughly half of these teens say is very true of them. Overall, Christ-followers have strong self-esteem and feel grounded, cared for and understood in their communities.

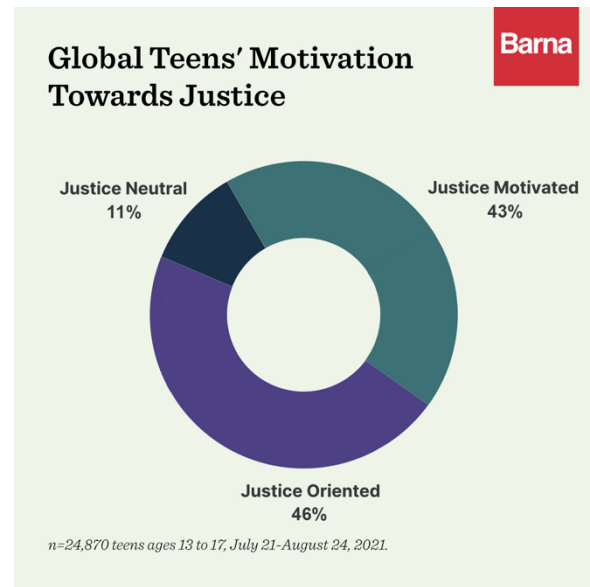
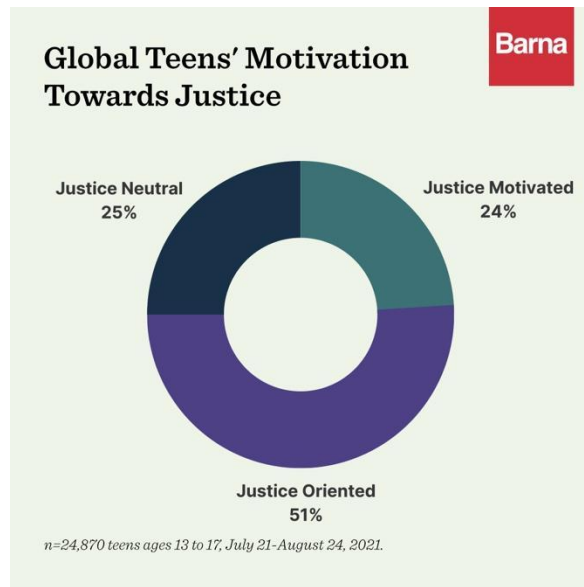
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Social Draft 5



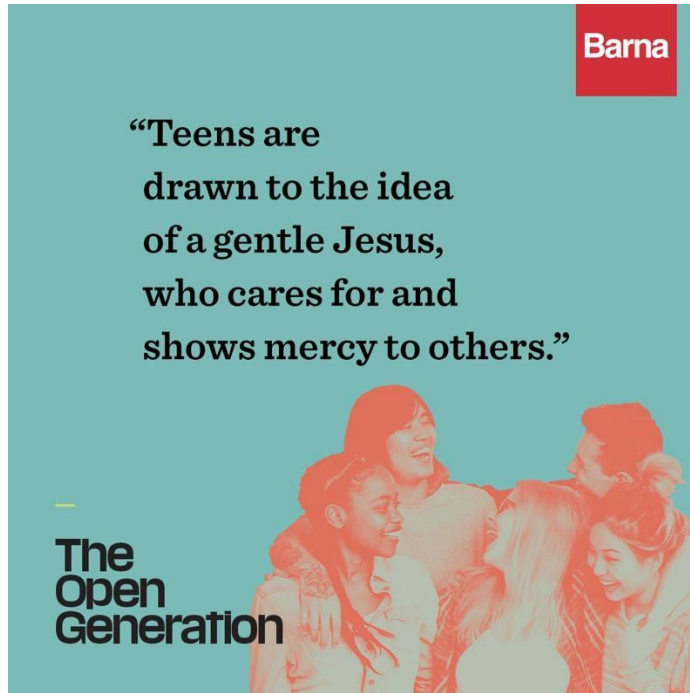
Only 8% of global teens believe the Bible is the word of God and read the Bible several times a week. Learn more about the perspective of today's teen's inside our new report *How Teens Around the World Relate to Jesus*, produced with @Barna Group in The Open Generation series.

Social Media Draft 6

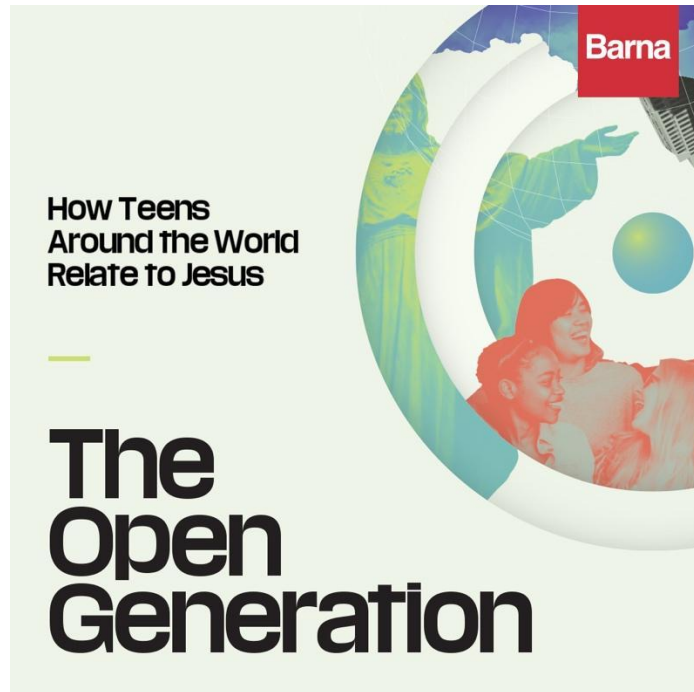


Twenty-four percent of all teens are justice motivated, which is driven by conviction, confidence and commitment. However, when looking at teens who are committed to following Jesus, the number rises to 43 percent—a noticeable difference when observing teens who follow Jesus. This finding comes from The Open Generation, conducted in partnership with @Barna Group.

Learn more: [LINK](#)



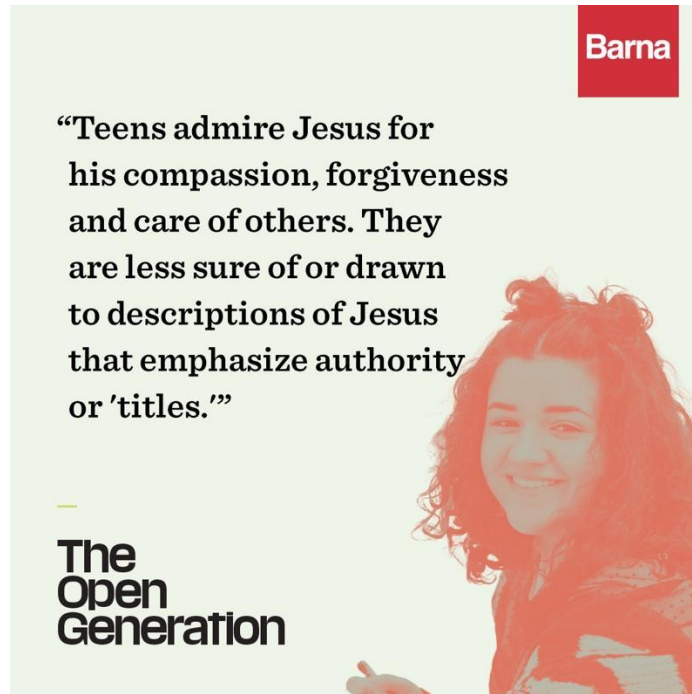
Learn more in The Open Generation: How Teens Around the World Relate to Jesus, a report we produced in partnership with @Barna Group: [LINK](#)



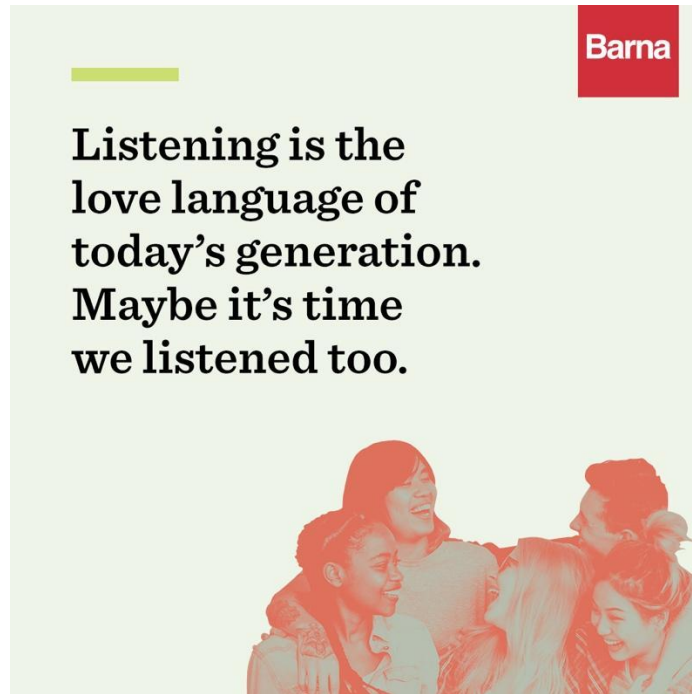
Learn how teens around the world perceive Jesus. Volume 1 of The Open Generation, created with @Barna Group, is available now.



Overall, two-fifths of global teens (38%) are very motivated to continue learning about Jesus, and another fifth (21%) is somewhat motivated to do so. This finding comes from The Open Generation, a report we created with @Barna Group.



What does this say about how teens view themselves, the world or those who lead? Learn more in *The Open Generation: How Teens Around the World Relate to Jesus*, created with @Barna Group: [LINK](#)



@Barna Group has partnered with us to bring you The Open Generation: How Teens Around the World Relate to Jesus. You can get your copy of the first report in this new series here: [LINK](#)



Research from The Open Generation, a report we created with @Barna Group, offers an emotional portrait of a connected, digitally enabled generation—especially as it relates to the sacred text, central character and generous expression of the Christian faith. From this study, we see that teens are open to Jesus, the Bible and confronting injustice.

Learn more: [LINK](#)



Being a Christian or knowing the Bible does not guarantee that a teen has a stronger or more orthodox conception of Jesus. For instance, only 50 percent among teens who identify as Christians say Jesus was resurrected; not even half (44%) say Jesus was God in human form. Even among Bible-engaged Christian teens, more than one in four (24%) perceives Jesus simply as a prophet of God.

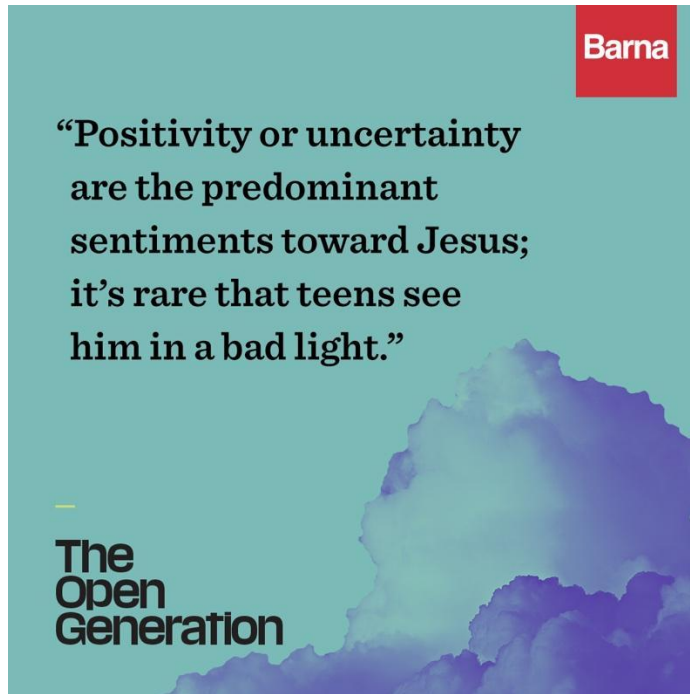
This surprising stat comes from *The Open Generation: How Teens Around the World Relate to Jesus*, a study we conducted with @Barna Group.



Christ-following teens are also bold about their faith. They agree strongly that they want others to see Jesus in their words and actions (71% vs. 23% nominal Christians), feel a responsibility to tell others about their beliefs (62% vs. 20%) and are excited about

the Church's mission in the world (62% vs. 21%).

Learn more in this report we created with @Barna Group called The Open Generation: How Teens Around the World Relate to Jesus. [LINK](#)



What common ground exists in how today's teens view Jesus, regardless of their home, faith or background? What conversational or relational opportunities exist in their openness, curiosity or questions?

We partnered with @Barna Group to bring you The Open Generation: How Teens Around the World Relate to Jesus.

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Classic Button Embed Code

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      },
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  },
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    }
  }
}
},
  });
});
}
})();
/*]]>*/
</script>
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